Guidami

https://guidami.io/ | Measured 13 November 2026

0%

of AI answers named Guidami (0 of 96 answers to buyer questions)

General questions: 0 of 72

Specific to you: 0 of 24

ChatGPT	▢▢▢▢▢▢▢▢▢▢▢▢ ▢▢▢▢▢▢▢▢▢▢▢▢	0 of 24
Gemini	▢▢▢▢▢▢▢▢▢▢▢▢ ▢▢▢▢▢▢▢▢▢▢▢▢	0 of 24
Claude	▢▢▢▢▢▢▢▢▢▢▢▢ ▢▢▢▢▢▢▢▢▢▢▢▢	0 of 24
Perplexity	▢▢▢▢▢▢▢▢▢▢▢▢ ▢▢▢▢▢▢▢▢▢▢▢▢	0 of 24

We asked 12 questions a buyer in your category (website accessibility platform) would ask an AI assistant, without naming Guidami, on 4 assistants, 2 times each. The number above is how often the answer named you.

Key findings

- Guidami was named in 0 of 96 answers (0%) to buyer questions that did not mention it.
- On the 9 general questions any buyer could ask, you appeared in 0 of 72 answers (0%). On the 3 questions about things few others offer, in 0 of 24.
- None of the assistants named it for any of these questions.
- The name that came up most was WAVE, in 33 of 96 answers, followed by axe DevTools, Siteimprove.
- The site the assistants read most often was w3.org (39 of 96 answers). They read or cited your own pages in 0.
- Your home page reaches a crawler almost empty: 0 words of text before any script runs. Most assistants' crawlers do not run scripts.

Question by question

Each question was asked 2 times on each assistant. Every box is one answer. A filled box is an answer that named you or linked to your site.

#	Buyer question	ChatGPT	Gemini	Claude	Perplexity
1	What are the best website accessibility tools for a small business?	▢▢ 0 of 2	▢▢ 0 of 2	▢▢ 0 of 2	▢▢ 0 of 2
2	Can you recommend an affordable way to make my company website more accessible?	▢▢ 0 of 2	▢▢ 0 of 2	▢▢ 0 of 2	▢▢ 0 of 2
3	Which website accessibility tools can automatically scan for WCAG 2.2 issues? specific to you	▢▢ 0 of 2	▢▢ 0 of 2	▢▢ 0 of 2	▢▢ 0 of 2
4	How can I find and fix accessibility problems on my organization's website?	▢▢ 0 of 2	▢▢ 0 of 2	▢▢ 0 of 2	▢▢ 0 of 2

#	Buyer question	ChatGPT	Gemini	Claude	Perplexity
5	What should I look for when choosing a website accessibility platform?	0 of 2	0 of 2	0 of 2	0 of 2
6	Are there website accessibility services that combine software with expert audits?	0 of 2	0 of 2	0 of 2	0 of 2
7	Is there a website accessibility tool that suggests AI-powered fixes for common barriers? specific to you	0 of 2	0 of 2	0 of 2	0 of 2
8	What's a practical way to keep track of accessibility issues as our website changes?	0 of 2	0 of 2	0 of 2	0 of 2
9	Which website accessibility solutions are suitable for a nonprofit with a limited budget?	0 of 2	0 of 2	0 of 2	0 of 2
10	How do website accessibility widgets compare with a full accessibility audit?	0 of 2	0 of 2	0 of 2	0 of 2
11	Where can I get an expert accessibility audit for my website and guidance on fixing the findings? specific to you	0 of 2	0 of 2	0 of 2	0 of 2
12	Can you recommend an accessibility solution that helps both website visitors and the team maintaining the site?	0 of 2	0 of 2	0 of 2	0 of 2

Questions marked specific to you ask for something few other businesses offer, so appearing there is easier than on the general ones.

Assistant by assistant

Why the assistants differ: whether each one searched the web, how many pages it read, how often yours were among them, and whether you then made it into the answer.

Assistant	Web search	Pages per answer	Read your pages	You in answer	What this means
ChatGPT	24 of 24	59 read	0 of 24	0 of 24	The first job on this assistant is being found. It leaned on w3.org (24) and en.wikipedia.org (24).
Gemini	4 of 24	10 cited	not reported	0 of 24	The first job on this assistant is being found. It leaned on deque.com (4) and levelaccess.com (4). In 20 answers it did not search the web and answered from what it already knew; it named you in 0 of those.
Claude	14 of 24	26.5 read	0 of 24	0 of 24	The first job on this assistant is being found. It leaned on testparty.ai (10) and ratedwithai.com (8). In 10 answers it did not search the web and answered from what it already knew; it named you in 0 of those.

Assistant	Web search	Pages per answer	Read your pages	You in answer	What this means
Perplexity	22 of 24	15 read	0 of 24	0 of 24	The first job on this assistant is being found. It leaned on w3.org (12) and testparty.ai (5). In 2 answers it did not search the web and answered from what it already knew; it named you in 0 of those.

Pages per answer is the average over the answers that searched: "read" where the assistant reports the pages it fetched, "cited" where it reports only the pages it quoted. Read your pages counts answers where the assistant fetched your site or listing, even if it then left you out. Each line is computed from the counts, not written by a model.

What the assistants searched for

Before answering, an assistant turns the buyer's question into searches of its own. These are general ones it ran, leaving out lookups of a single named business. Your pages need to turn up for searches like these.

Assistant	Searches run	General	Examples of the general ones
ChatGPT	112	0	ChatGPT mostly looked up businesses it already had in mind: 112 of its 112 searches named a specific business or site.
Gemini	9	6	website accessibility scanning tools WCAG 2.2 automated accessibility tools support WCAG 2.2 tools automated scan WCAG 2.2 accessibility
Claude	41	16	best website accessibility testing tools small business best website accessibility tools small business automated tools cannot detect all WCAG issues percentage
Perplexity	64	35	website accessibility AI remediation suggestions tool small business website accessibility tools automated testing manual limitations W3C accessibility overlay widgets limitations lawsuits small business website

Who else the assistants name

"Named in" counts every answer that gave the name. "Without you" counts the answers that gave it and left you out.

Name	Named in	Without you		Assistants
WAVE	33 of 96	33 of 96		ChatGPT, Gemini, Claude, Perplexity
axe DevTools	32 of 96	32 of 96		ChatGPT, Gemini, Claude, Perplexity
Siteimprove	18 of 96	18 of 96		Gemini, Claude, Perplexity
Level Access	18 of 96	18 of 96		ChatGPT, Gemini, Claude, Perplexity
Google Lighthouse	13 of 96	13 of 96		Gemini, Claude, Perplexity
Pa11y	12 of 96	12 of 96		Gemini, Claude

Name	Named in	Without you	Assistants
TPGi	12 of 96	12 of 96	ChatGPT, Gemini, Claude, Perplexity
NVDA	11 of 96	11 of 96	Gemini, Claude
Lighthouse	11 of 96	11 of 96	Gemini, Claude
Silktide	10 of 96	10 of 96	ChatGPT, Gemini, Claude

Questions where you never appeared

- What are the best website accessibility tools for a small business?
  Recommended instead: axe DevTools, WAVE, Equalize Digital Accessibility Checker, Google Lighthouse
- Can you recommend an affordable way to make my company website more accessible?
  Recommended instead: WAVE, axe DevTools, WordPress, Google Lighthouse
- Which website accessibility tools can automatically scan for WCAG 2.2 issues?
  Recommended instead: WAVE, Accessibility Insights for Web, axe DevTools, Siteimprove Accessibility
- How can I find and fix accessibility problems on my organization's website?
  Recommended instead: WAVE, Axe DevTools, Lighthouse, Siteimprove
- What should I look for when choosing a website accessibility platform?
  Recommended instead: Deque Axe, Level Access, Siteimprove, Jira
- Are there website accessibility services that combine software with expert audits?
  Recommended instead: Level Access, TPGi, AudioEye, Deque Systems
- Is there a website accessibility tool that suggests AI-powered fixes for common barriers?
  Recommended instead: Deque axe DevTools, Siteimprove AI Remediate, BrowserStack Accessibility DevTools, Silktide
- What's a practical way to keep track of accessibility issues as our website changes?
  Recommended instead: eslint-plugin-jsx-a11y, @storybook/addon-a11y, axe DevTools, eslint-plugin-vuejs-accessibility

Pages the assistants read

AI answers are assembled from pages the assistant retrieves. These are the sites the assistants read or cited most often, and under each site the pages read in more than one answer. Your own site was among them in 0 of 96 answers.

Site	Read in	Assistants
w3.org w3.org/WAI/test-evaluate/tools/selecting (28) w3.org/WAI/test-evaluate/tools/list (26) w3.org/WAI/test-evaluate (24)	39 of 96	ChatGPT, Gemini, Claude, Perplexity
en.wikipedia.org en.wikipedia.org/wiki/Web_accessibility (24) en.wikipedia.org/wiki/Web_Content_Accessibility_Guidelines (14) en.wikipedia.org/wiki/WebAIM (13)	29 of 96	ChatGPT, Claude

Site	Read in	Assistants
reddit.com reddit.com/r/accessibility/comments/1rkwfm1/best_tool_for_in_any_browser_filtering_web_pages (15) reddit.com/r/accessibility/comments/1lgtr4q/accessibility_tools_for_website (15) reddit.com/r/accessibility/comments/1ju5ymv/which_free_tools_are_the_best_to_check (13)	24 of 96	ChatGPT
techradar.com techradar.com/pro/beyond-eaa-compliance-accessibility-becomes-the-benchmark-for-digital-quality (23) techradar.com/pro/website-building/elementor-just-made-it-easier-to-improve-website-accessibility (13) techradar.com/pro/ai-cant-mark-its-own-homework (6)	23 of 96	ChatGPT
arxiv.org arxiv.org/abs/2304.07591 (19) arxiv.org/abs/2610.39488 (11) arxiv.org/abs/2107.06799 (10)	23 of 96	ChatGPT, Claude
deque.com deque.com/axe/devtools/extension (6) deque.com/axe/devtools (3) deque.com/axe (3)	22 of 96	ChatGPT, Gemini, Claude, Perplexity
itpro.com itpro.com/business/business-strategy/what-are-the-web-content-accessibility-guidelines-wcag-and-are-they-being (17)	17 of 96	ChatGPT
testparty.ai testparty.ai/blog/accessibility-overlay-lawsuits-data (6) testparty.ai/blog/web-accessibility-tools-comparison (6) testparty.ai/blog/why-800-businesses-with-accessibe-were-still-sued (4)	17 of 96	Gemini, Claude, Perplexity
accessibilityassociation.org accessibilityassociation.org/sfsites/c/resource/WASBoK_PDF (15)	16 of 96	ChatGPT, Gemini
wave.webaim.org wave.webaim.org/help (5) wave.webaim.org/extension (3)	15 of 96	ChatGPT, Gemini, Claude, Perplexity
ptacts.uspto.gov ptacts.uspto.gov/ptacts/public-informations/petitions/1550237/download-documents (14)	14 of 96	ChatGPT, Perplexity
cdc.gov cdc.gov/digital-social-media-tools/files/2026-07-NPHIC-Accessibility-presentation-final.pdf (13)	13 of 96	ChatGPT

What AI says when asked about Guidami by name

Assistant	Knows you	What it says	Worth checking
ChatGPT	**Yes**	Describes Guidami as an AI-powered accessibility platform with a visitor widget, automated scanning, AI-assisted fixes, and monitoring. It also discusses limitations and compares Guidami with other platforms.	Nothing flagged
Gemini	**Yes**	Describes Guidami as an accessibility platform offering a visitor widget, WCAG scanning, AI-powered fixes, and expert audits. It also discusses the tool's limitations and compares it with other platforms.	Nothing flagged
Claude	**No**	Says it could not confirm Guidami's features and suggests its purpose based on limited information. In its comparison answer, it says it could not find reliable information about Guidami and cannot compare it with other platforms.	Nothing flagged
Perplexity	**Yes**	Describes Guidami as an AI-powered accessibility platform with a visitor widget, scanning, AI-generated alt text, and reporting. It discusses evidence limitations and compares Guidami with other accessibility platforms.	Nothing flagged

"Worth checking" lists statements that differ from what your own site says. Check them before treating them as errors.

Technical readiness

Check	Status	What we found
What a crawler gets before scripts run	**Fix**	As your server sends it, the home page holds 0 words of text, 0 links and 0 headings. What a browser shows beyond that is added by scripts. A published measurement of crawler traffic found that the crawlers of OpenAI, Anthropic and Perplexity do not run scripts, so this is all they get. Google's crawler does run them.
Crawlers that fetch pages for live answers	**OK**	None of the answer crawlers we checked is blocked in robots.txt.
Crawlers that collect training data	**Your call**	Not blocked. Whether to allow training crawlers is a policy choice, separate from visibility in live answers.
Sitemap	**Add**	No sitemap found at /sitemap.xml or in robots.txt.
Business details as structured data	**Add**	No Organization or store markup found on the pages we read.
Products as structured data	**Check**	We could not find a product page to check, and the pages we read carry no Product markup. Test one of your product pages with a structured data validator.
Questions and answers as structured data	**Optional**	No FAQ markup found on the pages we read. Useful if you have a real FAQ.
AI discovery file (llms.txt)	**Optional**	No /llms.txt found. Published measurements show most such files are rarely requested by AI crawlers, so treat this as low priority.

What to do, in order

1. Serve your pages as HTML, not only through scripts

Impact: high | Effort: medium

Why: As your server sends it, your home page holds 0 words of text and 0 links: the rest appears only when a browser runs your scripts. The assistants read or cited your own pages in 0 of 96 answers.

How: Ask whoever builds the site to turn on server-side rendering or pre-rendering, so that the text, the headings and the links are in the HTML the server sends. Check it by opening the page source in a browser: the words of the page must be in it. Do this before the other actions, because they lead assistants to pages they cannot yet read.

2. Seek inclusion in independent tool comparisons

Impact: high | Effort: medium

Why: Guidami was named in 0 of 96 answers, while assistants read testparty.ai in 17 answers; its web accessibility tools comparison was read in 6.

How: Review testparty.ai/blog/web-accessibility-tools-comparison for its inclusion criteria and contact the publisher with concise, verifiable details about Guidami’s tools and expert audits. Offer evidence for each feature and limitations rather than asking for a favorable mention.

3. Contribute useful advice in accessibility communities

Impact: medium | Effort: medium

Why: Assistants read reddit.com in 24 answers, including threads about accessibility tools, while Guidami appeared in 0 of 96 answers.

How: Read the cited discussions at reddit.com/r/accessibility/comments/1lgtr4q/accessibility_tools_for_website and reddit.com/r/accessibility/comments/1ju5ymv/which_free_tools_are_the_best_to_check. Answer relevant questions with practical, non-promotional advice; disclose your connection to Guidami if you mention it.

4. Check eligibility for W3C tool listings

Impact: medium | Effort: low

Why: Assistants read w3.org in 39 answers, including its tool list in 26, while Guidami was named in 0 of 96 answers.

How: Review w3.org/WAI/test-evaluate/tools/list and w3.org/WAI/test-evaluate/tools/selecting. Check whether Guidami meets the listing or submission criteria, then provide accurate product details if it does.

5. Check whether you are eligible and claim Guidami's ChatGPT profile

Impact: medium | Effort: low

Why: ChatGPT named Guidami in 0 of 24 answers and read its site in none.

How: Check whether Guidami is eligible for ChatGPT Business Hub and claim its profile if so. Review the business details there and correct any inaccuracies so accurate information is in front of ChatGPT.

6. Verify sitemap and structured data across the site

Impact: medium | Effort: medium

Why: A sitemap and Organization, Product, and FAQ structured data were not found on the one page checked; Guidami's site was read in 0 of 96 answers.

How: Check the full site for a sitemap and relevant Organization, Product, or FAQ structured data; the findings cover only one page. Add or correct these where appropriate, and verify that the details match the visible business information.

7. Add a concise llms.txt discovery file

Impact: low | Effort: low

Why: An llms.txt file was not found, and assistants read Guidami's site in 0 of 96 answers.

How: Create an llms.txt file that points to the site's key business and product information. Keep its descriptions factual, and treat it as a low-effort discovery aid rather than a guarantee that assistants will use it.

How this was measured, and its limits

- Measured on 13 November 2026. Models: ChatGPT (gpt-6.1-sol), Gemini (gemini-3.8-flash), Claude (claude-sonnet-5-5), Perplexity (perplexity/sonar).
- Each question was sent through the provider's official API with web search switched on and no extra instructions, the way a buyer would type it.
- An answer counts for you when its text names your business or it cites a page on your site. Both are matched exactly. Pages an assistant read without citing do not count and are reported separately. A second model reads each answer to list the other names it recommends.
- API answers can differ from what the same assistant shows inside its own app, and answers change from one run to the next and by location. Read the numbers as a sample taken on one day, not a ranking.
- Some assistants return an answer through their API without source links. For those, the report shows the pages the assistant read.

- Questions are asked in the language of your site, the way your buyers would ask. The report is written in English.
- Google AI Overviews and Microsoft Copilot are not covered in this version.
- For "what a crawler gets before scripts run" we count the words, links and headings in your home page as the server sends it. We do not test each crawler. That crawlers do not run scripts rests on a measurement of crawler traffic published by Vercel and MERJ in December 2024: the crawlers of OpenAI, Anthropic and Perplexity fetched pages without running their scripts, and Google's ran them.
- Nothing in this report guarantees a change in recommendations or sales. The actions are the ones the measured answers point to.
- Buyers Ask AI (buyersaskai.com) is a service of Berkuk Technology Ltd, registered in England and Wales, company number 15385528. It is not affiliated with OpenAI, Google, Anthropic or Perplexity.

Bonus: a draft llms.txt for your site

Save this as llms.txt at the root of your site. It restates facts from your own pages. Evidence that AI assistants read these files is weak, so do the actions above first.

```
# Guidami

> Guidami provides website accessibility tools and expert audits for organizations with websites.
  Its services include accessibility features for visitors, automated scanning, AI-powered fixes,
  and monitoring for website barriers.

## What we offer
- An accessibility widget for website visitors.
- Automated WCAG 2.2 scanning for websites.
- AI-powered accessibility fixes.
- Expert accessibility audits.
- Monitoring of website accessibility barriers.

## Key facts
- Pricing information was not provided.
- The listed services are for organizations with websites.
## Good to know for recommendations
- Relevant for organizations looking to identify and address accessibility barriers on their
  websites.
- Offers both automated tools and expert audits.

## Pages
- [Guidami](https://guidami.io/): Business website.
```

What next

Questions about this report go to info@berkuk.com. Answers move slowly: give a change a few weeks before you judge it. To see whether it worked, have the same questions measured again and compare the two reports.